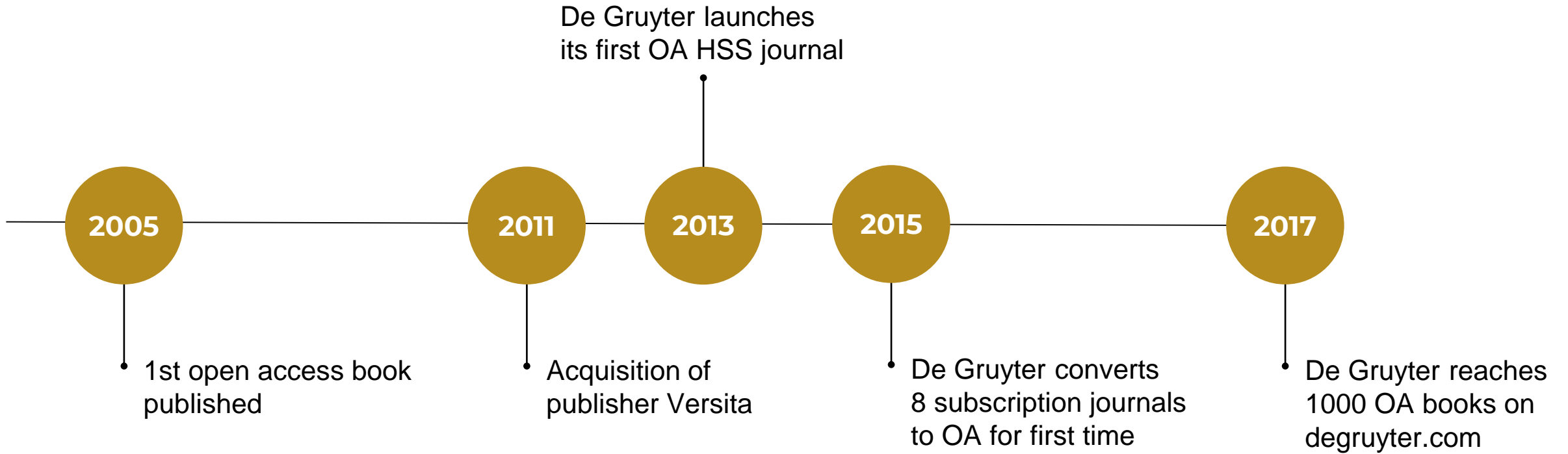


DE GRUYTER

**OPEN ACCESS AT DE GRUYTER**

# OPEN ACCESS AT DE GRUYTER

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# OPEN ACCESS AT DE GRUYTER

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- ▶ At De Gruyter, authors can publish open access across the entire journal portfolio: either in pure open access journals or hybrid open access in the subscription portfolio
- ▶ De Gruyter has approx. **500 OA journals** on degruyter.com that operate via:
  - ▶ Gold OA where the author, institution or funder pays an APC
  - ▶ Diamond OA where the author pays no fee to publish
- ▶ Alongside this, De Gruyter has a strong collection of approx. **400 subscription journals** where authors can publish in hybrid OA

# DE GRUYTER OPEN ACCESS BOOKS

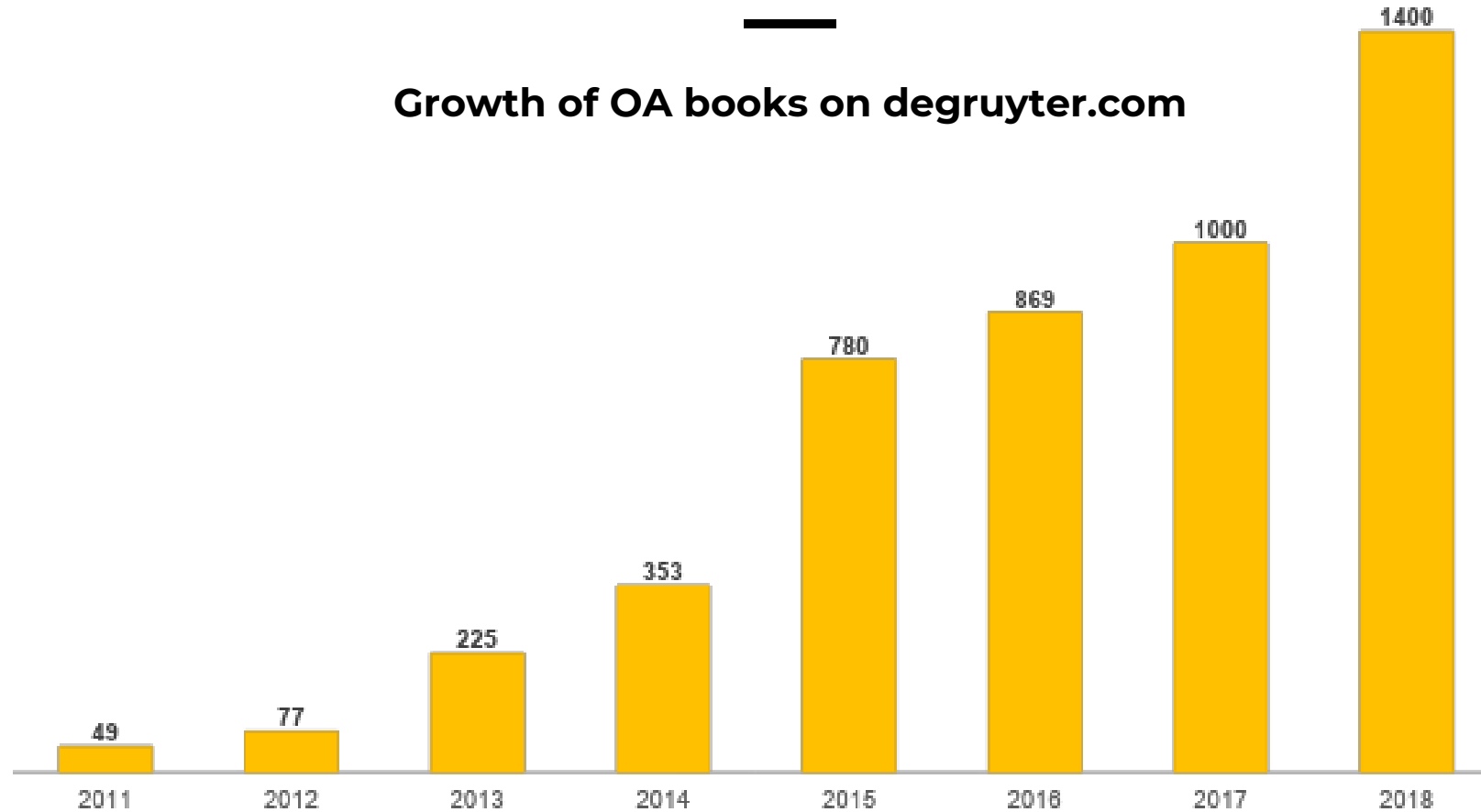
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- ▶ Open Access Book Library launched in 2017
- ▶ 80% HSS, 10% STM, 10% Professional
- ▶ Over 1,400 books available on degruyter.com
- ▶ Approx. half published by De Gruyter, the other half by publisher partners



# DE GRUYTER OPEN ACCESS BOOKS

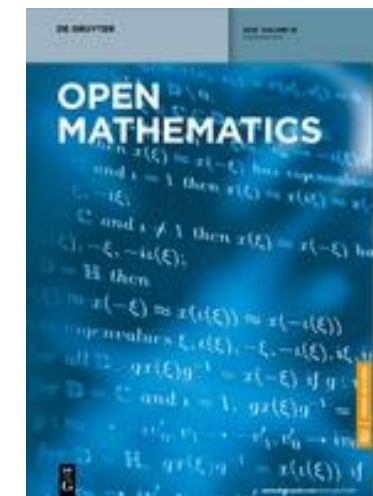
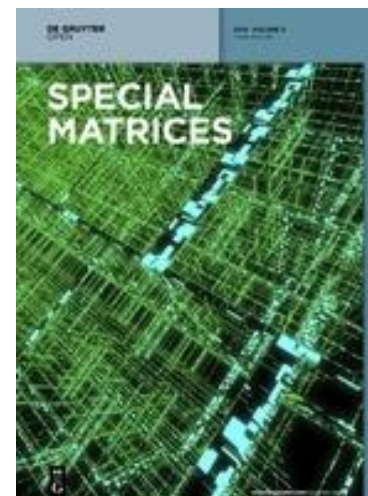
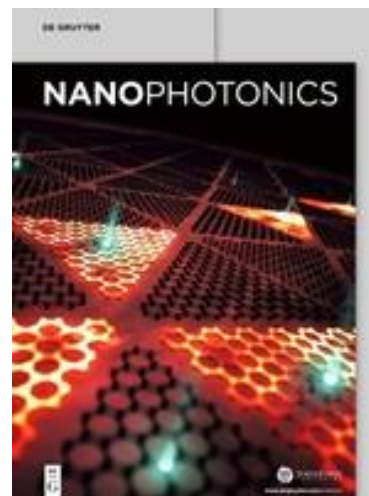
Growth of OA books on degruyter.com



# OPEN ACCESS JOURNALS

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- ▶ At De Gruyter, authors can publish open access across the entire journal portfolio
- ▶ Looking at the open access journals, De Gruyter offers a comprehensive range of broad scope journals covering entire subject areas in HSS and STM



# OPEN ACCESS JOURNALS

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- ▶ Open Economics journal launched in 2017/2018

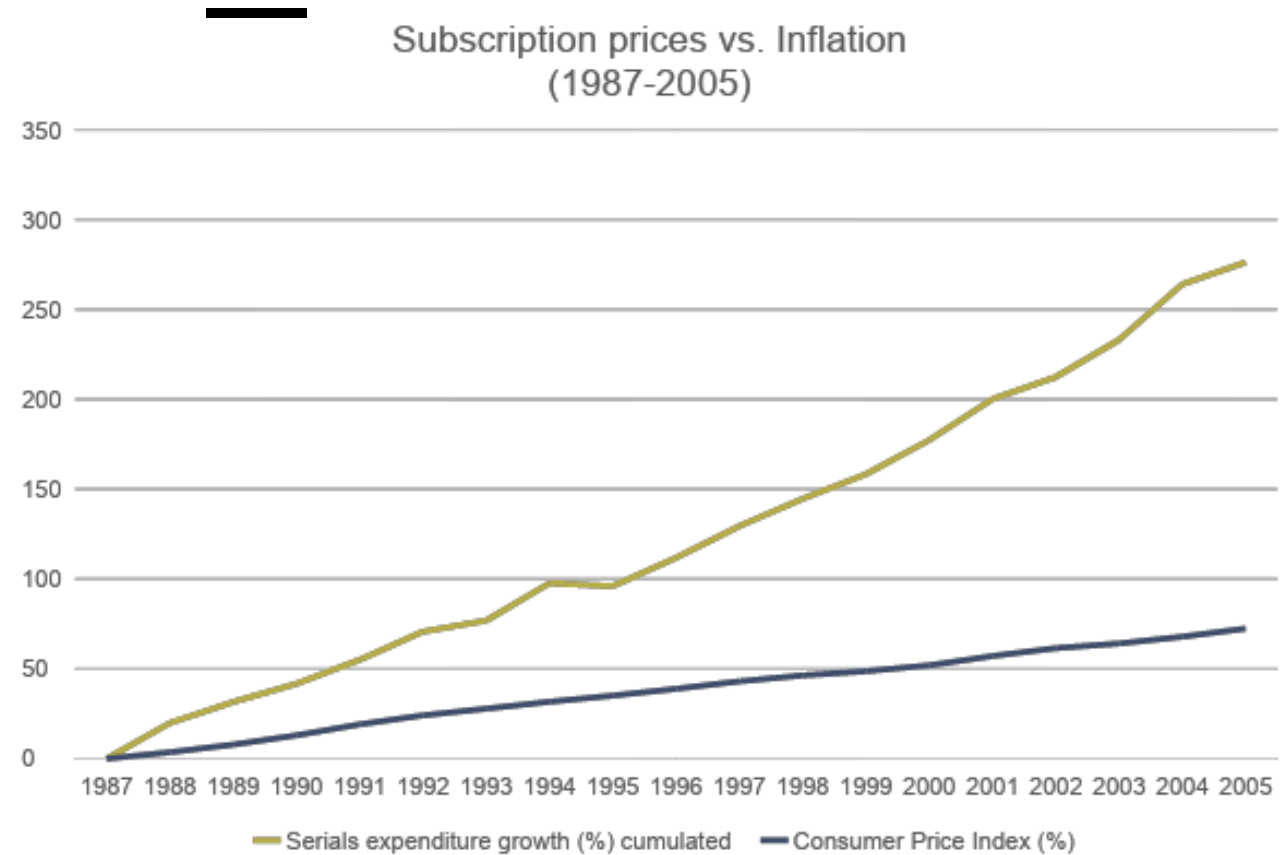


The image is a screenshot of the 'Open Economics Blog' website. The page has a dark brown header with the title 'Open Economics Blog' on the left and a navigation menu on the right containing links for 'SPOTLIGHTS', 'ARTICLES', 'CALL FOR PAPERS', 'REVIEWS', 'CONFERENCES', and 'OPEN ACCESS'. Below the header, there is a main content area with a large image of a blue and white building facade. A white text box at the bottom of the image contains the text 'OPEN ACCESS NEWS, TOPICAL SPOTLIGHTS' and 'SOME OPEN ACCESS JOURNALS SPARK'. On the left side of the screenshot, there is a vertical sidebar menu with links for 'SPOTLIGHTS', 'ARTICLES', 'CALL FOR PAPERS', 'REVIEWS', 'CONFERENCES', 'OPEN ACCESS', 'RESOURCES', 'ABOUT', 'PRIVACY', and 'CREDITS'. Below the sidebar menu, there is a short paragraph of text: 'A Companion Blog for Open Economics, a Peer-Reviewed Open Access Journal.'

# JOURNAL FLIPPING

„Serials crisis”

Between 1987 and 2005  
increased by an average  
7.7%, over twice as fast as  
prices overall (3.1%)

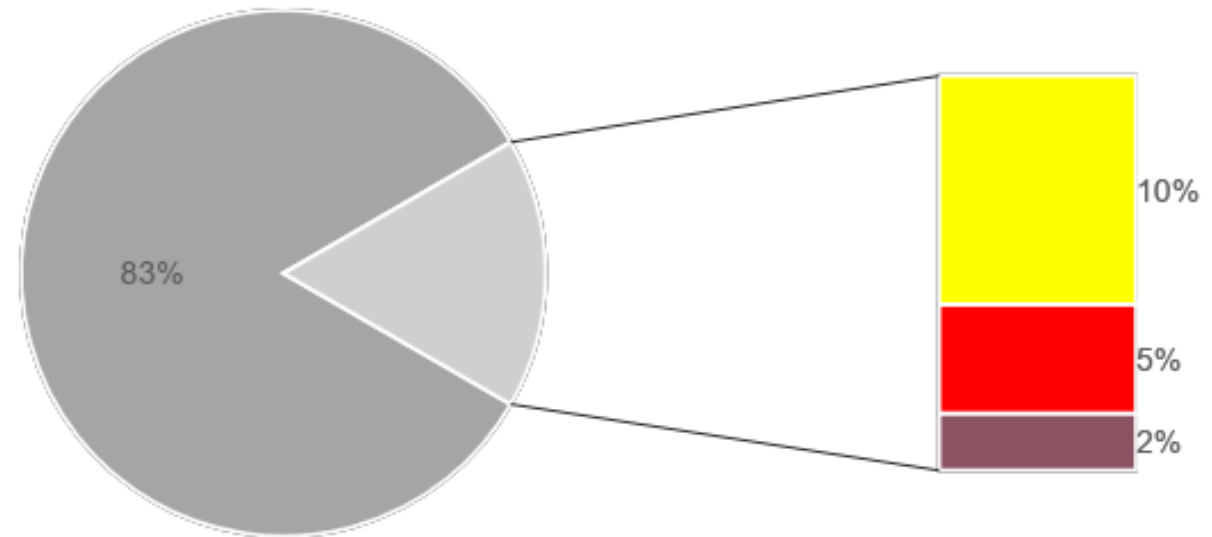




# JOURNAL FLIPPING

17% of all WoS indexed articles are available in OA

Articles



■ Subscription ■ Gold-APC ■ Gold-no-APC ■ Hybrid

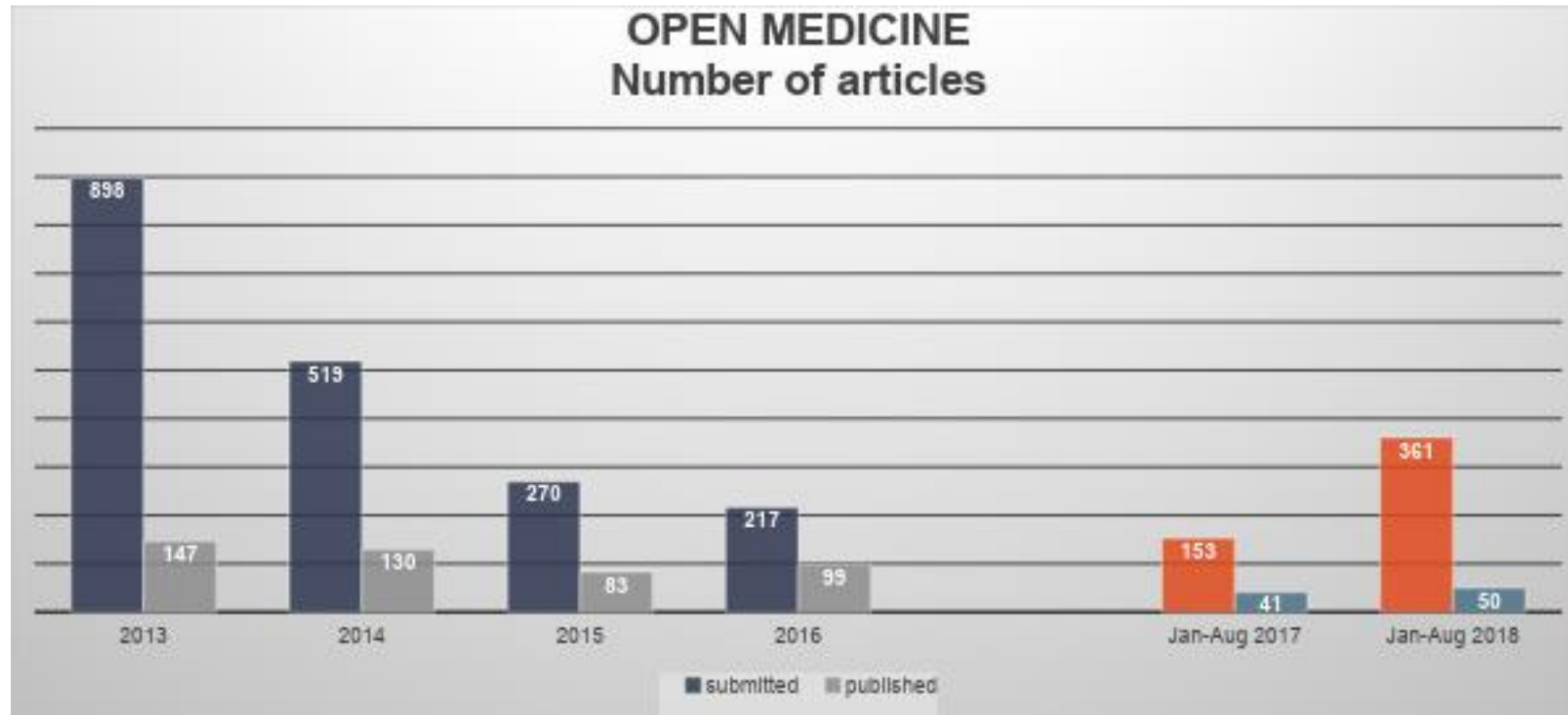
# JOURNAL FLIPPING

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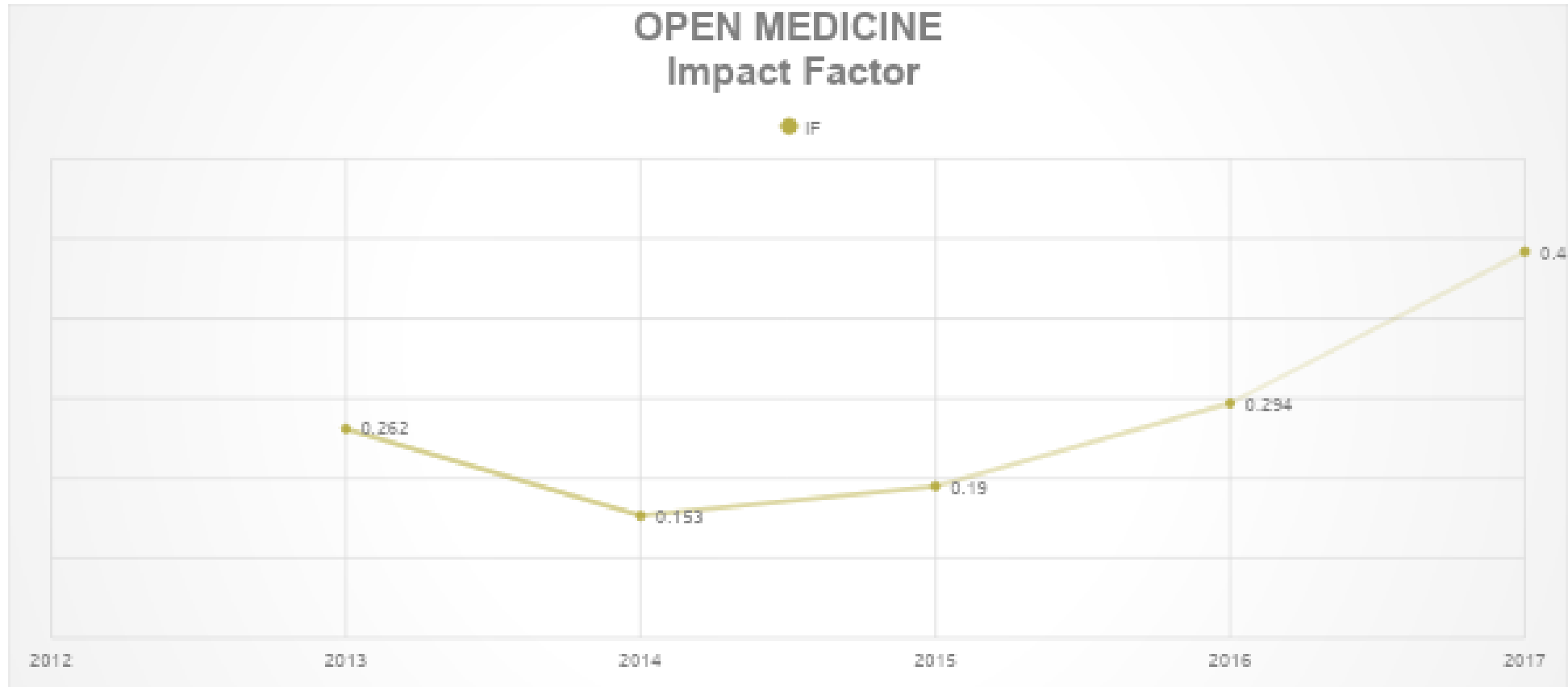
Initial impact of converting a subscription journal to Open Access

- A significant drop in submissions after introducing APCs
- Number of published articles down
- Impact factor first slightly down, then up
- Rebound after 2-3 years

# OPEN MEDICINE



# OPEN MEDICINE – CONT.





# OPEN MATHEMATICS – CONT.

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